



PROTECT WITH NATURE

# BUSINESS PLAN

Creating A Business Model That Works For You





**Late Shri Ramesh Khanna**

*Founder & Inspiration*



Late Shri Ramesh Khanna first established his herbal manufacturing and R&D facility in 1993

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India's No.1 & Largest Manufacturer of Sea buckthorn Health Care and Beauty Care Products



## Director's Message

**Dear Distributors,**



**Sh. Arjun Khanna "CMD"**

Welcome to Biosash, Your entrepreneurial spirit will now enable you to take part in a wonderful business opportunity, which will secure a bright future for you and your family.

Revitalize, renew, nourish and protect are not mere words anymore. They now mean that you can enhance your health and also have a fruitful and meaningful career and heightened income for all your needs.

We bring you nature's goodness in the purest possible forms with superior research, development and technical knowledge and collaboration with the finest American minds culminating in the best world class products. Biosash is the culmination of relentless research and development for over 22 years. We at Biosash are committed to offer you an unrivalled range of nutraceuticals and cosmeceuticals as well as other life changing products.

It will be the constant endeavor of our team with proven experience in the industry to offer solutions which are most beneficial to our Distributors and Customers.

We are here to lead, guide and accompany you side by side, towards our world of success.

Take the first step in faith and the rest will follow.

As we say: Bio means Life and Sash is the Ribbon which protects it. Biosash is our Life protector and enhancer of good health and fortune.

**'Thank You'**



Our Company Manufactures for Well Known Brands



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Our Company has been exporting sea buckthorn to many countries since 2007.



**USA**



**UK**



**UAE**



**HONG KONG**



# HOW DO YOU START?

## REGISTRATION IS FREE

- To be a part of fastest growing business , you must have completed 18 years of age.
- You have to fill a Independent Distributor / Direct Seller Application Form under the sponsorship of existing business Distributor of the company.

### To be a Direct Seller

- Submit your KYC Documents within 30 Days from the date of Joining.
- Buy products of 1500PBV (Personal Business Volume) on Distributor Price.

**After that you are ready to earn profits.....**





# 4 UNIQUE INCOMES

- 1. DISTRIBUTOR PROFIT**
- 2. MATCHING CLUB BONUS**
- 3. TEAM SHARING BONUS**
- 4. ACHIEVERS FUND**

**4**  
**INCOMES**





# DISTRIBUTOR PROFIT

**Distributor Profit upto 40% on personal consumption.**

This is the amount you save being the difference between MRP and Distributor Price. Biosash offers a saving upto 40% on the majority of the products.

## Example for saving:

In a month , if you buy Biosash products worth MRP ₹ 14,000 for self consumption you save upto ₹ 4000 for self use.

$$\begin{array}{rcl} \text{MRP} & - & \text{Distributor Price} = \text{Saving} \\ \text{₹ 14000} & - & \text{₹ 10000} = \text{₹ 4000} \end{array}$$





# MATCHING CLUB BONUS

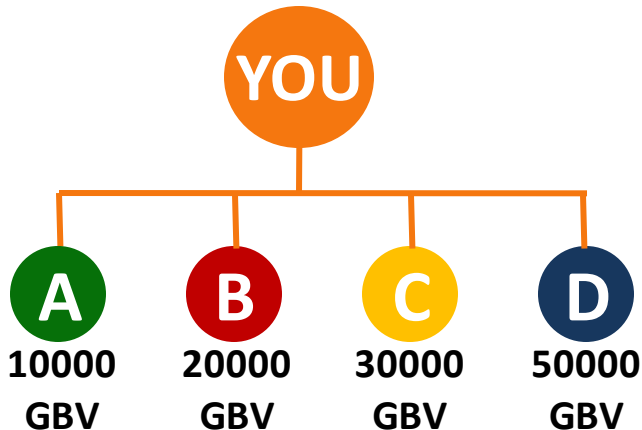
When a distributor achieves Matched GBV in a week, he will get Matching Club Bonus. Biosash allocates 55% of company's weekly total BV as Matching Club Bonus. These are computed by a "Point Sharing System" based on the Matched GBV achieved by the distributors. Strong front line will be the front line with maximum GBV and other front lines will be considered as weak lines. Total GBV in all weak lines of current week will be considered as Matched GBV. Difference of two major front lines will be carried forward for next week in major front line. Point Value varies each week and are computed weekly as per the formula shown below:

$$\frac{55\% \text{ of Total Company's Weekly BV}}{\text{Total Matched GBV Collected by Distributors}} = \text{Matching Point Value}$$

$$\text{Distributor's Matched GBV} \times \text{Matching Point Value} = \text{Matching Club Bonus}$$

**NOTE:** MCB will be paid when a distributor completes a minimum of matched GBV 2500 every time on an accumulative basis.

**Example:** How do you calculate weekly matched GBV?



Your Weak Front line A has GBV	: 10000
Your Weak Front line B has GBV	: 20000
Your Weak Front line C has GBV	: 30000
<b>Your Total Matched GBV</b>	<b>: 60000</b>

GBV Carried Forward in Strong Front Line (D):  
**50000GBV (Front D) – 30000GBV(Front C) = 20000GBV**





# AHIEVERS QUALIFICATION

QUALIFICATIONS	QUALIFIED FRONT LINES	QUALIFYING CONDITION	MAXIMUM CONSIDERED IN ONE FRONT
Silver Director	180000GBV (Max. 120000GBV from 1 front)	30000GBV	15000GBV
Gold Director	2 Front Lines with Minimum 180000GBV	60000GBV	30000GBV
Platinum Director	4 Front Lines with Minimum 180000GBV	120000GBV	60000GBV
Emerald Director	6 Front Lines with Minimum 180000GBV	120000GBV	60000GBV
Ruby Director	2 Gold + 4 Front Lines with Minimum 180000GBV	120000GBV	60000GBV
Sapphire Director	4 Gold + 2 Front Lines with Minimum 180000GBV	120000GBV	60000GBV
Diamond Director	6 Gold Director	150000GBV	75000GBV
Executive Diamond	12 Gold OR 2 Diamond + 4 Gold	-	-
Double Diamond	2 Diamond + 10 Gold OR 4 Diamond + 2 Gold	-	-

**Note:-**

To get Team Sharing Bonus and Achievers Fund, Silver Director and above qualifier must have a minimum personal purchase of 500PBV in one closing month and has to maintain minimum business as given in table.



# TEAM SHARING BONUS

When you achieve a position of Silver Director and above, you are eligible to get Team Sharing Bonus in percentage on total of Your Team's Matching Club Bonus. Team of your qualified leader will be considered as next generation group.

QUALIFICATIONS	% OF QUALIFIED ACHIEVERS GENERATION GROUP MATCHING CLUB BONUS								
	1st	2nd	3rd	4th	5th	6th	7th	8th	9th
Silver Director	5%								
Gold Director	5%	4%							
Platinum Director	5%	4%	3%						
Emerald Director	5%	4%	3%	2%					
Ruby Director	5%	4%	3%	2%	1%				
Sapphire Director	5%	4%	3%	2%	1%	1%			
Diamond Director	5%	4%	3%	2%	1%	1%	1%		
Executive Diamond	5%	4%	3%	2%	1%	1%	1%	0.5%	
Double Diamond	5%	4%	3%	2%	1%	1%	1%	0.5%	0.5%



# ACHIEVERS FUND

When a distributor qualifies as Silver Director and above, he will get Achievers Fund in monthly closing. Biosash allocates given percentages of company's monthly total BV as Achievers Fund. These are computed by a "Point Sharing System" based on the monthly matched GBV earned by the qualifiers. Point Value varies each month and are computed monthly as per the formula shown below:

$$\frac{\text{\% of Total Company's monthly BV}}{\text{Total Matched GBV Collected by Achievers}} \times \text{Achiever's Matched GBV} = \text{Achiever's Fund Amount}$$

Achievers Fund	Percentages of Company's Monthly Total BV	Maximum Amount To Be Paid
Silver Director Fund	2%	₹5000/-
Gold Director Fund	2%	₹10000/-
Platinum Director Fund	2%	₹50000/-
Emerald Director Fund	1%	₹80000/-
Ruby Director Fund	1%	₹100000/-
Sapphire Director Fund	1%	₹125000/-
Diamond Director Fund	1%	₹200000/-
Executive Diamond Fund	0.5%	-
Double Diamond Fund	0.5%	-

**Note:** Achievers will get accumulative funds according to their own current month qualification.

*Thank You  
Join Us Now*



THE SECRET OF SUCCESS IN LIFE IS FOR A MAN  
TO BE READY FOR HIS  
**OPPORTUNITY**  
WHEN IT COMES

For further information :

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